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 Director ディレクター

Taldra Cattle Co
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Ross & Robyn Shannon have been breeding Wagyu cattle for over 25 years and are using actual carcass data in conjunction with Breedplan to continually improve the genetics of their cattle through natural service and artificial breeding. This process, in conjunction with their regenerative grazing program at 'Dunbar', has markedly increased their productivity and performance whilst also improving their soil health and pasture biodiversity.



Ross & Robyn Shannon
 Overall winners of the
 2022 Wagyu Challenge in the
 RNA Paddock to Palate Competition



Producing tender,
 exquisitely marbled
 Wagyu beef.



Trading as TALDRA CATTLE CO



Out of over 1,000 steers sent to the Japanese live export market in 2020, Taldra Cattle Co steers had the best average daily gain as well as the most A4 and A5 gradings.



This steer was the winner of Highest Valued Carcass at the 2022 RNA Wagyu Challenge. He had an average daily weight gain of 1.14kg for the 400 plus days on feed, dressed at 528.5 kgs, had a marbling score of 9, and returned \$8,191.75.



The Overall winners of the 2022 RNA Wagyu Challenge. This pen of seven steers achieved the second heaviest carcass weight (average 465.64 kgs) and the second highest points for 'fineness of marbling'. What is exciting is that their Camera marble score of 10.3 and Marbling percentage of 34.8 were the best in the entire competition.

